

FALL

1978

KLSU

90.5 FM





# A Word About KHSU

Since 1960, KHSU-FM has been providing our community with innovative and diversified radio broadcasting. For seven days a week, KHSU offers its ever increasing audience listening experiences unique in this area. The station offers a broad range of musical and informational programming seeking to stimulate both the listener's ear and mind. As a functioning arm of the university, our goal is to educate as well as entertain.

Located on the campus of Humboldt State University, KHSU-FM is a student staffed, nonprofit, public station. As such, we receive principle funding from University, sources. In addition, we seek funding from local businesses and organizations.

In line with government regulations, this money not only defrays present program costs, but enables us to obtain and produce new programs offering still greater choices for our public. Through similar contributions, we are able to distribute a program guide again this year. We are greatly appreciative of all those who have helped in this regard.

There have been some big changes since we left the airwaves at the beginning of the summer. We have installed a new transmitter and as a result we'll be coming to you in glorious stereo from now on. We also have a new faculty advisor, Janellen Hill Brown, a broadcast veteran and scholar formerly from the great state of Oregon. It promises to be a good year.

Our main purpose as a radio station is to serve you - the community - to represent your interests and needs and to do so in a most responsible manner. Because of this, we realize that whatever service can be provided in the way of entertainment and information is only possible through the continued active support of our audience.

We want you to listen and to enjoy KHSU-FM.

Please support KHSU by supporting our Program Guide advertisers and our Underwriters. KHSU Underwriting and Program Guide advertising rates are available by calling 826-4807 during normal business hours. The Guide is published quarterly during the school year as a public service.

The staff of KHSU wishes to thank the SLC and The Associated Students for their work and the allocation of funds to provide us with our new stereo equipment.





Faculty Advisor . . . . Janellen Hill-Brown  
826-3252  
Faculty News Advisor . . . . .Pete Wilson  
836-4775  
Chief Engineer . . . . . Del Hannon  
Station Manager . . . . . Ronald Borland  
826-4807

Community Affairs Department  
Director . . . . . Sean Kearns  
Graphic Artist . . . . . Kenn. Hunt  
Music Department  
Director . . . . . Tom Cairns  
News Department  
Director . . . . . Carol Planchon  
Promotion Department  
Director . . . . . Mary Aceves  
Production Department  
Directors . . . . . Don Hamilton  
Dave Leong  
Program Director . . . . . Jack Schmidt  
Public Service

Announcements . . . . Cara Lee Barnes  
Remotes Director . . . . . Dale Bolton  
Sales Director . . . . . Doug Jamieson  
Sports Director . . . . . Pat McConnell  
Traffic Director . . . . . Gary Edmondson  
FSMs, BITs . . . . . Harris Fogel



Studio Phone . . . . . 826-4805  
Office Phone . . . . . 826-4807  
Newsroom Phone . . . . . 826-3221



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822-9564





Sunday

Monday

Tuesday

Wednesday

6am

Morton Downey

Doug Jameison

Mike Wilson

John C

~~7-A-M-NEWS~~

7:30 Community Calendar

7:30 Comm

8:00 Diddy-Wa-Diddy

The Coke Club

MUSIC — FOR — YOUR  
Soft & E

10am

10 - 11 Showtunes

Mary Aceves

Diversity

Randy Pocekay

10:30 Public Affairs

Debbie Ka

Mark Spraic

11:30 Com

Diversity

1:00 Wind On the Water

2pm

Peter Krakow

Ron Borland

Steve Jaffe

Jan Mor

4:00 Sampler

5:00 Readers Theatre

5:30 Community Calendar

5:30 Comm

6pm

Alan Olmstead

6:05 Sportsline

Dave Leong

Preview o  
Attrac

Humboldt  
Homegrown  
2nd Sunday

Rock Lerum

8:00 Public Affairs

Commun

w/Arcata

Talkb

10pm

Bob Cheney

"Ace"

Roy Giampoli

Dale Bolton

2am



Sunday ---Wednesday

Off The Air

2am--6am



KHSU 90.5

★ Request Li

6am

Sunday

Monday

Tuesday

Wednesday



Wednesday Thursday Friday Saturday

Donka	Stella Blue	Mary Martin	Austin Smith	6am
Community Calendar	7—A—M—NEWS		7:30 Community Calendar	
Easy	MORNING			
ish	10:30 Public Affairs	McLaughlin	Russel Cole	9am
Community Affairs	Arcata Slim	11:30 Community Affairs	BAMBOO	
on	Kid Shelleen	Jaime Ullman	Ken Perkins	12 noon
Classical	4:00 Wind On the Water	The Wizard	Winsor Orrick	3pm
Community Calendar	5—P—M—NEWS			
Coming ons	Mark Coates	Pete Moss	6:00 The Comedians	6pm
ity Night	7:00 Sportstalk	6:05 Sportsline	Humboldt Hunt	
ity Council	8:00 Public Affairs	7:00 Community Calendar	Mr. Lee	9pm
ck	Bernie Levy	Pat Richards	ROCK	
		Radio Man	Dave Bazzard	12 mid nite
	Paul Kramland		SCRATCH WORK	3am
			Richard Pferdner	

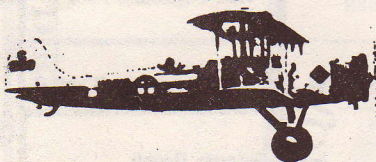


Wednesday Thursday Friday Saturday 6am



# PSAs, BITs and FSMs

KHSU encourages all non-profit organizations or interested individuals in the Humboldt County area to feel free to record Public Service Announcements, Free Speech Messages, or Basic Information Transmits. KHSU is a community-oriented public radio station and we are more than happy to be of assistance to the public. Please feel free to come by or call us at 826-4807. For our protection, and to enable us to provide you with the best possible service, KHSU now requires that all FSMs and BITs be submitted in written manuscript form one week prior to the recording date. This will allow us to approve the script before it is recorded. We also ask that PSAs be submitted four to seven days in advanced of the scheduled event. This will allow for an adequate amount of time to publicize the events and happenings. All PSAs should include what, when and where the event takes place, as well as the name of the group sponsoring it. Please include the name and phone number of the person to be contacted to answer any questions about the event.



KHSU-FM  
ROOM 206  
Language Arts Building  
Humboldt State University  
Arcata, CA 95521



**los  
gringos**

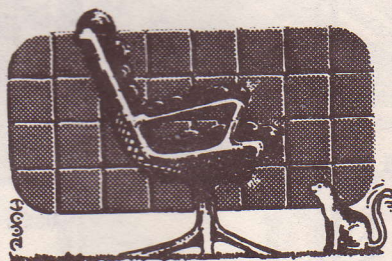
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# HSU CAMPUS DINING GUIDE

Located in  
the  
UNIVERSITY  
CENTER

## the ATHENAEUM

*\* good food, beer & wine*  
Monday-Friday 11:30 AM to 5:30 PM  
LIVE MUSIC ON FRIDAY 3:05 PM

## the RATHSKELLER

MON-FRI 10 to 11 AM ... Coffee & Donuts  
MON-THURS 11 to 6 ... Full Menu Service  
FRI 11 to 5 ... Full Menu Service  
FEATURES: Great Burgers, Fries, etc.

## UNIVERSITY SWEET SHOP

MONDAY-FRIDAY 11:30 AM to 5:00 PM  
MONDAY-THURSDAY 7:00 to 10:15 PM  
SUNDAY 6:00 PM to 10:15 PM  
FEATURES: Dryers Ice Cream and  
Mountains of Sundae's!

## SANDWICHES UNLIMITED ...In the Rathskeller

MONDAY-THURSDAY 7:00 to 10:15 PM  
SUNDAY 6:00 PM to 10:15 PM

## the U.C. CAFETERIA

Charbroiled Burgers, sandwiches, soups,  
desserts, entrées, vegetarian foods  
MON-FRI 7:30 AM to 1:30 PM  
MON-TH 4:00 PM to 6:00 PM

## ...relaxed...THE LOFT...dining...

MONDAY thru FRIDAY 11:30 to 1:30 PM  
Waited Table Service  
TUESDAY BUFFET - DAILY MENU ITEMS

## PIZZA MILL

MONDAY - SATURDAY 7 to 11 PM  
SUNDAY 6 to 10 PM  
great Pizzas & salads

PHONE 826-4015

## JOLLY GIANT CAFETERIA

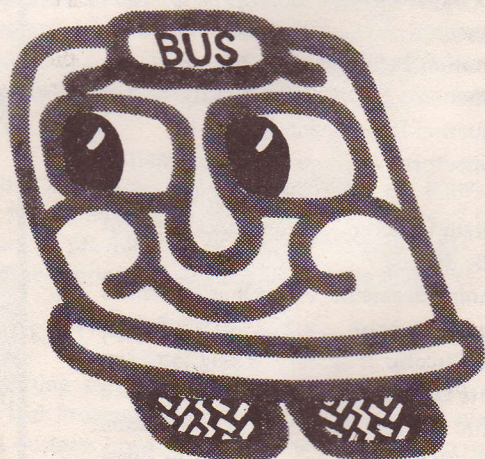
MONDAY - FRIDAY  
7 to 9:30 AM - Full Breakfast and  
cook-your-own eggs  
10:30 AM to 1:15 PM - Lunch  
4:45 to 6:30 PM - Dinner

MENU 826-1600

Located in the  
JOLLY GIANT  
COMMONS



TAKE  
TWICE  
DAILY  
for  
GAS PAINS



T.A. Arcata  
It's the  
Best Thing Going

15c

HSU Students with  
current Student I.D.

10¢ cash subsidy to City from parking fines at HSU



# SPECIAL PROGRAMS

**PUBLIC AFFAIRS:** Twice a week the members of the Journalism Staff at KHSU develop a special five minute program that will focus in on the issues that face us locally.

**SAMPLER:** Each Tuesday from 4 to 5 p.m., your host Steve Jaffe will give you a chance to hear the new Jazz releases received by KHSU. Not just the "HOT CUTS", but the entire album. Tasty Stuff.

**SPORTSLINE:** The Sports Staff at KHSU will keep you informed of local, state and national sports news, with a weekend preview on Friday night and a weekend wrap-up on Monday evening. Little League to Big League.

**SPORTSTALK:** The sports program that gives you a chance to shoot the bull with the rest of the fans. A half hour conversation with KHSU's top sports announcers, on topics of current sports interest. Featuring special guests from the sporting world.

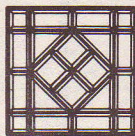
**COMMUNITY AFFAIRS:** A different approach at viewing our community. This program will feature interesting people, places and subjects, found throughout the surrounding area.

**RECORDER RECORD:** Get out your cassettes and reel to reels, THE WIZARD is playing an entire album at 5:15 on Friday afternoons. For your recording pleasure.

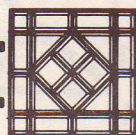
**ACOUSTIC MUSIC HOUR:** No amplification here, just the straight poop. Live and local talent all strung out on strings.

**READERS THEATER:** From Poetry to Science Fiction, members of the Speech Department put together an hour of vocal entertainment. It's oral interpretation at its best. Just Listen!

**THE COMEDIANS:** A special show for those of us who like to laugh. Humboldt Hunt will be doing his best to keep you in stitches for one half hour every Saturday Afternoon at 6.



## KHSU 90.5 FM



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ARRIVALS

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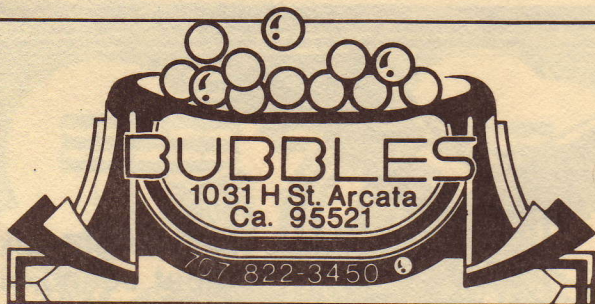
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Bring your ad to the Lumberjack office, Nelson Hall 6, by 5 p.m. Friday. All ads must be paid in advance.

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A D.J. TO PLAY YOUR FAVORITE  
TUNES. BREAKFAST, LUNCH &  
DINNER WITH YOUR FAVORITE  
BEVERAGES



Open 7 days  
a week from  
11am 'till 2am

The Music Gets You Up

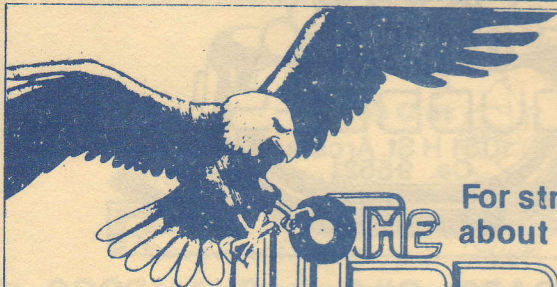
ROCK 3 ROLL CAFE 3 BAR

Keeps You High

830 'G' St.  
on the Plaza Ph. 822-3797







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about sound, visit...

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SWITCHES, IT'S THE KICKDRUM WHEN THE BEAT COMES DOWN  
WE'RE INTO MUSIC, WE SELL THE SOUND.



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